



Shree Chanakya Education Society's

INDIRA GLOBAL SCHOOL OF BUSINESS



In Association with

The ICMAI-Pimpri Chinchwad Chapter

Organizes One Day Students' Conference

on

**“EMERGING TRENDS IN BUSINESS
AND MANAGEMENT”**

Details:

Dates: 29th Sept 2026

Timings: 10:00 AM to 5:00 PM

Venue: C.K. Prahalad Hall, IGSB

ISBN NO: 978-81-997897-0-8



About IGSB:

Shree Chanakya Education Society's "Indira Group of Institutes", Pune was established in 1994, with the explicit vision to provide sustainable impetus to the corporate and entrepreneurial abilities of the youth. The realization that a robust framework of education is indispensable for the growth of global leaders, the visionary, Dr. Tarita Shankar, President, Indira University, Indira Group of Institutes, integrated her pursuit of excellence and articulated educational institutions, known as Indira Group of Institutes (IGI), which imbibe human excellence and demonstrate strong social values, with a single-minded pursuit of developing the youth to become business leaders. IGSB has been established with the explicit vision to train managers with a global perspective who can provide sustainable impetus to growing international business. IGSB has established its presence in Pune as a premier B- School offering MBA courses affiliated with Savitribai Phule Pune University and approved by AICTE, New Delhi.

About Institute of Cost Accountants of India- Pimpri Chinchwad Chapter:

The ICMAI-Pimpri Chinchwad Chapter Akurdi Chapter was constituted in the year 2011 to serve the needs of students and members in the Pimpri Chinchwad area. The Pimpri Chinchwad Chapter is operating from its office at Plot No.12, Survey No. 36, Finolex Chowk, Opposite City International School, Court Road, Morwadi, Pimpri, Pune: 411 018. Institute professionals are globally recognized as CMAs, an acronym for Cost & Management Accountants. Since its inception, the CMA profession has been engaged in enriching cost competitiveness in Indian Industries. CMAs are value creators to the nation and the society at large. The industry/ government/ stakeholders are enriched with sustainable skills for growth and development by the effective application of cost & management accounting techniques.



ABOUT CONFERENCE:

“EMERGING TRENDS IN BUSINESS AND MANAGEMENT”



This particular Student Conference on Emerging Trends in Business and Management has been organized with main aim on focusing on the latest developments shaping modern organizations and managerial practices across industries. The conference highlights recent trends such as Artificial Intelligence in business, digital transformation, fintech innovations, data analytics, sustainable business practices, start-up culture, e-commerce, strategic leadership, and changing consumer behaviour. The conference aims to encourage UG, PG, and MBA students to explore innovative ideas, research perspectives, and practical solutions related to contemporary business challenges. It provides a valuable platform for young scholars and future managers to share knowledge, enhance research skills, and understand the evolving global business environment.

Objectives of Conference:

1. To provide a platform for UG, PG, and MBA students to present and discuss innovative ideas, research findings, and practical insights related to emerging trends in business and management.
2. To enhance students' understanding of contemporary business practices such as digital transformation, artificial intelligence, sustainability, fintech, entrepreneurship, and data-driven decision-making.
3. To encourage academic interaction, research orientation, and industry awareness among students for developing managerial, analytical, and problem-solving skills required in the modern business environment.



CALL FOR PAPERS:

The Students and Research Scholars are encouraged to contribute their Original, new and unpublished Research work (both empirical and conceptual). The research papers should be based on the given (but not restricted to) Sub-Themes

Marketing Track:

- Digital Marketing and Social Media Strategies
- Consumer Behaviour in the Digital Era
- Influencer and Content Marketing
- Branding and Customer Relationship Management
- AI and Data Analytics in Marketing
- E-commerce and Omni channel Retailing
- Sustainable and Green Marketing Practices

Finance Track:

- FinTech and Digital Banking Innovations
- Cryptocurrency and Block Chain in Finance
- Sustainable Finance and ESG Investing
- Financial Inclusion and Digital Payment Systems
- Risk Management and Financial Analytics
- Investment Strategies and Wealth Management
- Emerging Trends in Corporate Finance and Governance
- Accounting Analytics and Digital Accounting Practices
- Emerging Trends in Taxation and GST Reforms

HR Track:

- AI and Technology in Human Resource Management
- Employee Engagement and Workplace Well-being
- Remote Work and Hybrid Workforce Management
- Talent Acquisition and Employer Branding
- Diversity, Equity, and Inclusion in Organizations
- Leadership Development and Organizational Behaviour
- Learning, Development, and Skill Transformation

Operations and Supply Chain Track:

- Supply Chain Resilience and Digital Logistics
- Industry 4.0 and Smart Manufacturing
- Operations Analytics and Process Optimization
- Sustainable Operations and Green Supply Chains
- Lean Management and Quality Improvement Practices
- Automation, Robotics, and Artificial Intelligence in Operations
- Inventory and Production Management in the Digital Era

General Management Track:

- Strategic Management in a Dynamic Business Environment
- Entrepreneurship and Start-up Ecosystems
- Innovation and Business Transformation
- Business Ethics and Corporate Sustainability
- Data-Driven Decision Making and Business Analytics
- Global Business Trends and International Management

Publication Opportunity:

The Selected Papers carefully reviewed, will be published in Institute Online Proceedings of Conference carrying ISBN.

Best Paper Prize:

- Top 3 Papers
- Participation Certificates to all Participants

Important Deadlines:

- Submission of Abstract (max 200 Words with 5 Key Words): **16th August 2026**
- Submission of Full Paper in Format (max 3000 Words): **20th Sept 2026**
- Registration Deadline: **20th Sept 2026**

Submission Guidelines:

All Abstracts and Papers should be submitted on [**conference@indiraigsb.edu.in**](mailto:conference@indiraigsb.edu.in)

“The Template of Abstract and Paper has been attached herewith this brochure”

Registration Fees & Bank Details:

Registration Fees: **Rs.750/-**

Separate Registration Fees will be applicable for each separate participant

- Bank Account Name: **Indira Global School of Business Escrow Account**
- Name of Bank: **IndusInd Bank, Branch: Wakad, Pune**
- Bank Account No: **201026465961**
- Account Type: **Escrow Account**
- Branch Code: **0999**
- IFSC Code: **INDB0000999**

Scane & Pay here for Registration:



REVIEWERS for Abstract and Papers:

- Finance Track- Dr. Poonam Wani- Learning Facilitator Finance- IGSB
- Marketing Track- Dr. Prashant Dubey- Learning Facilitator Marketing- IGSB
- HR Track- Dr. Priyanka Darekar-Learning Facilitator HR IGSB
- Operations & Supply Chain Track- Mr. Mahesh Bhagat- Learning Facilitator- Operations & Supply Chain- IGSB
- General Management Track- Dr. Aatish Zagade - Dy. Director- IGSB

Editorial Board- Online Conference Proceedings:

- Dr. Pallavi Sajanapwar- Dean Academics & HOD Research- IGSB
- Dr. Anuradha Phadnis- IQAC Head- IGSB

CHIEF PATRONS:

Dr. Tarita Shankar

President – Indira University Chairperson & Chief Mentor – IGI

PATRONS:

CMA Dr. Virendra Tatake

Director

Indira Global School of Business

CMA Balkrishna Hajare

Chairman,

The ICMAI - Pimpri Chinchwad Chapter

Convener

Dr. Aniruddha Thuse

Associate Professor IGSB

Co-Convener

Ms. Neha Shah

Assistant Professor- IGSB

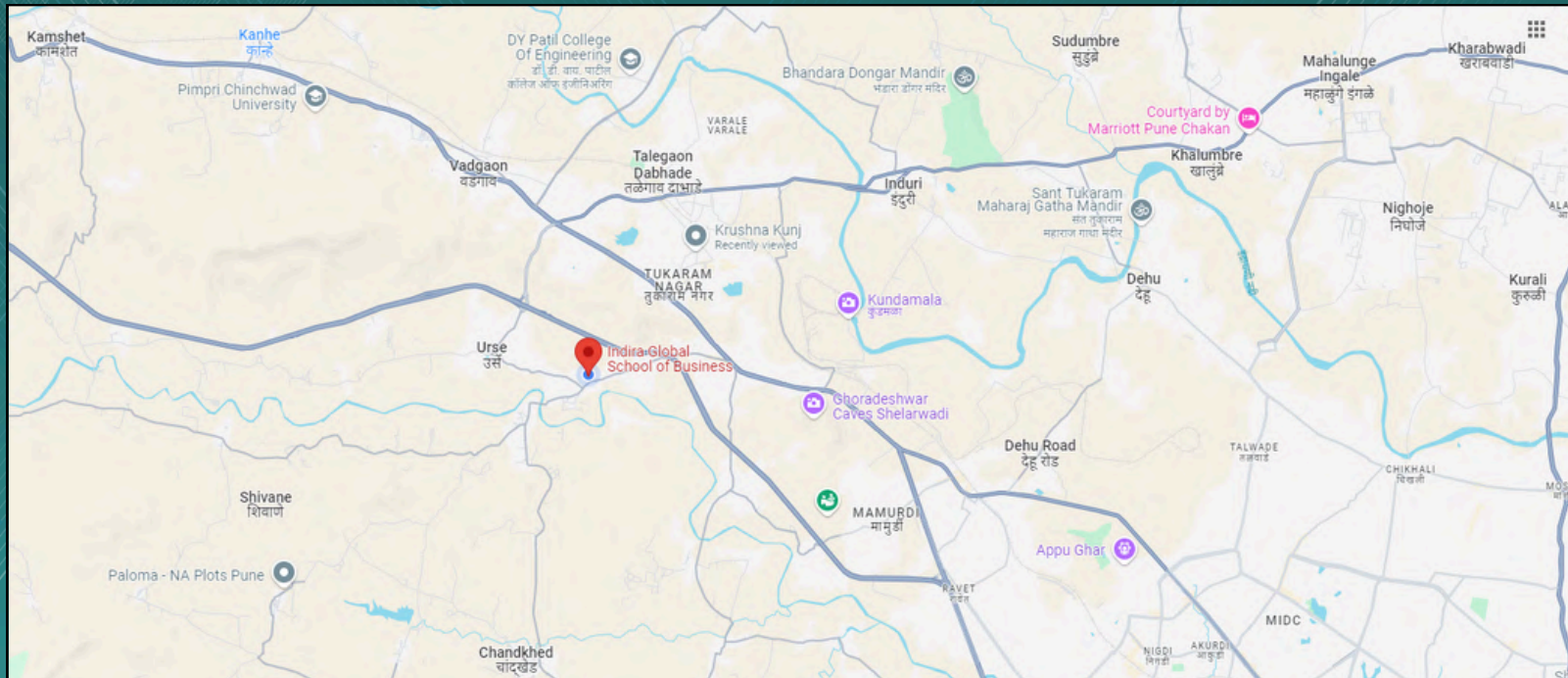
ORGANIZING COMMITTEE:

Students Council IGSB

For Details Contact

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