

Carrying forward a rich legacy - Geeta Sanjay Singh

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# NEWSMAKERS

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## Creating a vision for the future with CARE

**D**r. Tarita Shankar, the Founder Secretary of Shree Chanakya Education Society and the Chairperson of the Indira Group of Institutes (IGI), Pune (Maharashtra) has been a trailblazer in the field of education for almost three decades. Her leadership has been instrumental in shaping the group's mission and values, which prioritize academic excellence, community engagement, and equity. She is a Gold Medallist in Arts and has additional qualifications in Law. She is an alumna of the prestigious Harvard Business School, USA having completed the 'Owner/President Management (OPM)' program in the year 2018. Dr. Tarita Shankar was also conferred the Honorary Doctorate Degree in Management by the Chitkara University, Chandigarh in the year 2011.

Dr. Shankar has always believed that the holistic development of students is an integral part of education. She has ensured that healthy meals, extra-curricular activities, mental and social well-being are accorded equal importance. As she says, "A stress-free and happy mind is the key to sound health and professional success".

This was the foundation on which the Indira Group of Institutions rose to become an all-encompassing educational complex, giving wings to the dreams and aspirations of generations of students. The journey that began in 1994 from a rented premise with only 60 students, is today a group of 15 full-fledged institutes imparting value-based education to more than 16000 students. In its 29 years of glorious existence, IGI has established itself as an ex-



**Dr. Tarita Shankar - Founder Secretary, Shree Chanakya Education Society and Chairperson, Indira Group of Institutes (IGI), Pune**

### AWARDS AND ACCOLADES

- 'Education Leadership Award 2023' at the Business Leader of the Year Awards
- 'Women Leader of the Year 2022' at the Business Leader of the Year World Awards
- National Award for 'Outstanding Leadership' at World Education Congress & Global Awards 2021
- 'Entrepreneur with a Heart' Award at the World Leadership Awards 2021
- Women in Education Leadership Award 2018 by Stars of the Industry Awards
- 'Women Super Achiever Award' at the World HRD Congress 2018
- Education Entrepreneurship Award at the World Leadership Congress 2017.

emplar of the educational domain in the country, imparting quality education in the field of Management, Engineering, Architecture, Pharmacy, Commerce, Science, Mass Communication and Schooling.



Dr. Shankar is naturally involved in numerous philanthropic and humanitarian causes. One of them is the 'CARE Club' registered as a Trust under Maharashtra Public Trusts Act 1950. It offers emotional support,

guidance and motivation to students/ alumni and staff alike, arising out of Dr. Tarita Shankar's rich experience at work and in life, thus enabling them to transform into better and caring human beings and adding happiness in society!

**Over the past decade, besides regular counselling, the CARE Club has continued to engage in various welfare initiatives such as:**

- 'Mid-Day Meal Initiative' to provide hygienic and healthy meals daily to over 500+ students
- 'Covid Care' providing home cooked and hygienic

ic food & making available essential medicines, hospital beds, medical equipments, and support to critical patients during Covid pandemic

- 'Indira Sustainable Maharashtra Initiative' to offer free education to students who lost their parents in drought
- 'Alumni Entrepreneurship Fund' to support budding entrepreneurs (IGI Alumni)
- 'Late Anita Ganga Awards' to offer financial assistance to Management Students (Female)

Dr. Tarita Shankar is a true leader who is quietly, but surely ushering a golden era for our NextGenZ.



For more details visit: [www.indiraedu.com](http://www.indiraedu.com) or connect via social media @TaritaShankar

## THE RISE OF QUEENIE SINGH 2.0

**Former Miss India and jewellery designer, reinventing her dreams as founder and CEO of a fast growing skincare company**

**I**t's time to re-acquaint ourselves with Queenie Singh, former Miss India and social Queen bee to present day, entrepreneur and business woman. Her trajectory is as fascinating as it is inspirational. Just when you think you know Queenie Singh, she shows you a side of herself, you would not expect and that's what makes her the power woman she is and the reason she's heading the list of women we want to celebrate this year.

### THIS BEAUTY MEANS BUSINESS

As a young girl, she set her eyes on the Miss India crown and won it. Next came her wide impact on readers all over the country as a columnist, where she became synonymous with beauty transformations. Always looking for the next challenge, she made her foray into jewelry designing, where once again, she garnered a global clientele with her sparkling creations, from Pairs Hilton and Lindsay Lohan to Hillary Clinton. Incidentally, This is her 20th year successfully running 'Jewels by Queenie'.

### WHEN BEAUTY IS BUSINESS

Queenie Singh has reinvented herself more times than we can count, staying consistently fabulous through it all. At the core of it, lies her passion for beauty, which has intrinsically been part of her trajectory, albeit in different capacities. Today she is founder and CEO of BiE skincare, which she started with skin legend, Dinyar Workingboxwala, who has 50 years of experience working on the skin concerns of thousands of women.

This collaboration between a visionary and a renowned skin aesthetician, garnered a host of investors that lead to the upscaling of Dinyars tried and tested formulations, out of a factory in Vashi, where they were developed and perfected to what we now know as brand BiE.

Environmental concerns and controversies about the use of toxic chemicals in skincare were at the forefront of skincare conversations. Queenie saw a gap



Queenie Singh



and recognized the demand for ethical skincare by the discerning conscious consumer. She decided to create a brand devoid of harmful chemicals and follow all environmental guidelines even if it meant a longer, harder, more expensive route. She was clear it had to be one she and all BiE users truly believe in. Queenie has set out to transform the lives of women everywhere with a clean, result oriented skincare range and a holistic approach to beauty. BiE is already in its second year, hav-

ing launched 17 products headlined by Dinyars Signature almond cream (now called the Super Power Eternal Youth Cream). The range boasts of potent anti-aging serums, eye gel, cleanser, face-washes, exfoliators and masks. With an online presence on Nyka, Tata Clique, Amazon Customers and their own website beautybybie.com to offline kiosks in Mumbai and Delhi. New BiE users are getting added to the fold every minute.

Queenie Singh has big plans for BiE. Her passion and drive are palpable. As a post graduate of mathematics, business comes easy but one can't help but wonder if it's this fearless quality of never being daunted by the unknown that gives her an edge. There's beauty in watching a woman on a mission. BiE stands for beauty in everything and we couldn't agree more.



Disha Mudda

**Driven by music, committed to change**

**While balancing her studies as a CA final student, Disha Mudda is aiming to bring about a change in society through her musical notes**

**F**or Mumbai-based Disha Mudda, 23, music is more than her passion, it is life. She started her training at seven at Ajiwasan Music Academy under the tutelage of music maestro, Suresh Wadkar. She went on to hone her craft further by training under Padma Shri Padmaja Phenany Joglekar and the late Padma Vibhushan Ustad Ghulam Mustafa Khan. She has also perfected her notes under the able guidance of veteran music composer Vipin Reshammiya.

She is also academically inclined and continues to excel in her studies, too. A topper at Balmohan Vidya-mandir school dadar, she was awarded the Dadasaheb Rege award in SSC for securing the highest marks in science and technology (98/100) in 2015.16 She completed her B.com from HR college in 2021 with A+ grade and at the moment, she is in the final year of her chartered accountancy (CA) course and is working with Pricewaterhouse Coopers (PwC).



Disha Mudda has won several awards and recognition for her musical performances. She was adjudged the first prize winner at the HR College of Commerce and Economics Talent Hunt in 2017.

While totally believing in giving back to society, Disha Mudda has performed for various charitable trusts and NGO and is being felicitated and recognised for her philanthropic activities. She has been associated with Blind Welfare Organisation and Rotary club for the past nine years. She has also been performing in fashion shows organised by the ace fashion designer and politician Shaina NC for the cause of cancer patients.

Disha Mudda's maiden performance was at 14 when she got an opportunity to share the stage with renowned playback singer Sudesh Bhosale. This was for Shri Siddhivinayak temple's Diwali Pahat concert in 2015.

Furthermore, Disha Mudda got an opportunity to perform at Shiv Sena Bhavan in the presence of Shiv Sena leader Uddhav Thackeray and many respect-

ed people in 2018. The event was the unveiling of the Braille book titled Dnyaneshwari for Blind Welfare Organisation. Disha Mudda has also mesmerised the audience with her soulful performance at the upvan lake, Thane 2020 and Bombay Times Fashion Week 2022 and has performed with javedali in 2022 at Sahara star.

Disha has also been featured as a budding artiste in a radio show on A Leading FM Channel, also performed at Mit Pune. Seeing her musical talent, her father Arjun Mudda has set up a dubbing and recording studio, Mumbai Beats, to train one and all in music. Under the guidance of voice guru Deepak Velankar, they have trained 700-plus students in voice culture and modulation to date. Her brother Darshan Mudda also helps her when it comes to recording and editing of her songs. He has recorded almost 60 songs during COVID for her.

While being humble to the core, Disha Mudda says that the musical talent is a blessing from her parents and grandparents, especially her grandfather the late Mahadappa Mudda, who was a musical legend and social reformer. She has also inherited the culinary skills from her mother, Seema Mudda.

Disha Mudda further states her father is an alumnus of the Wharton School of the University of Philadelphia in the US. "He possesses more than 25 years of rich experience in financial markets across various divisions like retail broking, wealth management, and investment banking," shared Disha Mudda.

"He runs a financial advisory services company Edufinwise, which is focussed on teaching financial literacy for one and all. He is a philanthropist and runs an event management company named Mumbai Beats, which conducts musical events in USA and India since 2008. Mumbaibeats has organised shows of Ashabhosale, Sonu Nigam, Shreya Goshal, Shan, Shanker Mahadevan and more in association with Sankara Eye Foundation and BMM mostly for charitable purposes," said Disha Mudda In India its associated with Shree Siddhivinayak temple and has organised their Diwali Pahat program. Also did a fund raiser event of Himesh Reshamiya at NCPA and sudeshe bhosale in Israel for rotary in 2016.

Speaking on her plans, Disha Mudda says, "I look forward to pursuing my professional career as well as perform for charitable causes for a lifetime, especially to support the visually impaired and paediatric surgeries."

For more details log on: [www.mumbaibeats.in](http://www.mumbaibeats.in)

## Women Empowering Education Breaking barriers, inspiring change!



Shy Mudakavi with former POTUS, Barack Obama

**I**f you've recently searched for the best preschools in your area, chances are you've come across Safari Kid, a leading global preschool and childcare center. Safari Kid schools are modern one of the leading facilities, thoughtfully designed with natural materials and stations for exploration that stimulate overall brain development. Safari Kid engages the whole child in a balanced way and makes learning enjoyable. It is one of the few preschool chains with centers across the globe. The brains behind this ground-breaking vision is a fierce woman who has broken through the glass ceiling to pave the way for quality early childhood education! Shahdokth "Shy" Mudakavi, is the founder of one of the most loved and admired daycare and early childhood learning center franchises, Safari Kid.

Shy is a true visionary who built a company that has come to be associated with providing high quality child care services across three countries. However, her journey wasn't simple. Shy's story is one of tenacity, diligence, and unwavering devotion to her goals. Born in India, Shy Mudakavi moved to the United States to pursue her graduate studies. While completing her education, she became a part-time swim instructor for young children, and found innovative ways to



Safari Kid - Burlington

reach the children in her care. This experience fuelled her to think about all areas of early childhood education. As she did research she saw first-hand the gaps in the early childhood space. Although she was offered a high-paying job in the tech industry after finishing her post-graduate studies, Shy found fulfillment in enriching the lives of young children. She was aware that many parents had difficulty identifying a preschool that could give their children a well-rounded education with a balanced emphasis on areas such as academics, creativity, and social-emotional development. Thus, Safari Kid was born with her determination to provide a truly progressive and eclectic curriculum to help improve the lives of the children entrusted to her care.

The journey was tough, Shy began by teaching just five children in a small space in California. But as her vision caught on, this small space grew to become Safari Kid's first center in 2005. Shy's staff grew with the growth of the center, and many of the women who were working as teachers began to see the benefits of her whole child learning approach to education. Parents were also impressed as they began to see significant advancement in their children's development. It was



Safari Kid - Bandra

these pioneer Safari Kid teachers and moms of some of the first Safari Kid students who first approached Shy, wanting to be a larger part of Safari Kid franchise. Shy saw this as an opportunity, to reach more children and to also help the women around her. She took the risk, and lifted them up with her; she began looking at franchising due to their insistence, and Safari Kid began to grow. Today, Safari Kid has over 40 centers across the world, with a presence in the United States, Canada, and India.

Approximately 97% of personnel working in Safari Kid India are women, 100% of the franchisees are women, this is true for the US and Canada as well. Shy's hard work, dedication, and clear vision inspires the teachers working along with her, her franchisees who have become financially independent, and also thousands of women in the workforce who have their own aspirations of changing the world. With Safari Kid as their child care partner they can go out and achieve these dreams, with complete faith that their children are in the best environment for learning and care. Shy has shown that it is possible to build a successful business while positively impacting the world.

At Safari Kid, they actively seek franchisee partners who share their vision and motivation for creating a better world. Call or write to them at: +91 98673 03786 or [info@safarikidindia.com](mailto:info@safarikidindia.com) and be part of a global network of education leaders and contribute to the future of early childhood education.



## Reforging traditions for the future

As time changed, it became increasingly difficult for the traditional artisans to keep up with modern design trends and the rapid pace of technological developments. Seeing this as a problem that needs addressing, Shibani Jain made it her mission to positively affect the Indian crafts industry to grow with the times.

Shibani Jain founded Baaya Design, an award-winning design house that blends traditional art styles with contemporary sensibilities, to create bespoke solutions for interior design and curate a wide collection of art, lighting and artefacts. Shibani's contribution to the art world and the crafts sector is immeasurable, with her extensive work at the grassroots level with various craft groups across India. Through Baaya Design, she has created a platform that not only helps talented artisans in India but also preserves the rich heritage of arts and crafts in India by incorporating the same in not only residences but large marquee projects in hospitality and corporate institutions too.

**Shibani's vision, creativity, and tenacity have made her a respected leader and a role model for many women in India and beyond.**

Aside from her role as a businesswoman, Shibani is also a philanthropist and a champion for social change. She co-founded Catalysts for Social Action, an NGO dedicated to providing holistic care and rehabilitation to children in institutions and orphanages. Additionally, she founded Hand for Handmade, a platform that helps artisans, craft producers, and designers to scale up through collaborative and knowledge support.

Shibani's vision, creativity, and tenacity have made her a respected leader and a role model for many women in India and beyond. Her passion for art, design, and social change is truly inspirational, and her contribution to the industry is invaluable. This International Women's Day, we celebrate Shibani Jain, the trailblazing female leader, philanthropist, and art enthusiast, who continues to break barriers and inspire change.

Shibani Jain, Founder, Baaya Design

## "Here I stand, thanks to them!"

"Behind every great man, there stands a great woman." A chartered accountant by education and an entrepreneur by profession, Rakesh Rath's journey has been shaped by strong and great women.

His mother, Vimladevi Rath, planted the seed of pursuing CA in his mind and carefully nurtured it. Her strong belief in her son's capabilities bore fruit when Rakesh decided to pursue CA and live up to the huge pedestal his mother had put him on. Dejected after failing his 10th grade exams, Rakesh believed that his journey towards his dreams had ended even before it had begun. But this is where her sister, Rekha Maheshwari, stepped in and coaxed him to apply for a re-evaluation of the results. Rakesh applied for a re-assessment and his sister's conviction paid off as he managed to clear the exam. This incident taught him the age-old adage of never giving up. The catalyst of his life, his beloved wife, Sudha Rath, always believed that Rakesh was meant for bigger things, which prompted him to pursue a new path in life. His hard work and perseverance eventually led to the founding of Parthiv Group. Sudha's sudden illness and subsequent unfortunate demise left an unfillable void in his life. His struggle with insurance claims at the time of his wife's illness was instrumental in him setting up an insurance brokerage firm. He ensured that Sudha's memory would live on through the innumerable lives made easier by his efforts. Another prominent female figure in his life has been his sister-in-law, who has woven the shadow of a maternal figure in the lives of his children. Akshara Rath and Atithi Rath, his daughters, are the ultimate support system for Rakesh.

The women in Rakesh's life continue to drive him to greater heights in life.



Rakesh Rath with daughters Athiti & Akshara Rath

## Talent Corner: The trailblazing recruitment firm & its growing franchise partners

What began as a small business idea has transformed into a successful recruitment firm today. Talent Corner, which began as a proprietary firm in 2002, has today scaled itself with 80+ franchise partners across India. Their franchise model is immensely successful with homemakers who have 4-6 hours a day to invest & want to balance work & family. With corporate professionals who want to start a low-investment business either part-time or full-time. With retired people who want to continue their work life & business people who want to diversify.

On the occasion of Women's Day, it's time to highlight the up-and-coming journey of their independent women franchise partners.

Talent corner is indeed a trustworthy organization and has given me the perfect opportunity and support to succeed both professionally and personally. It has brought positive work-life balance and financial stability to my life. I have gathered valuable experience in the HR & recruitment industry and have worked to leverage these learnings as I embarked on my own entrepreneurial journey. My experience with Talent Corner has been truly amazing.

- Vaidehi Dhawale from Mumbai



TCHR has enhanced my knowledge and boosted my confidence in the field of recruitment. Women who can't step out of the house and still wish to be a part of the professional world should definitely take up a career with Talent Corner. Their guidance at every level and support from the team is all you need to maintain a work-life balance.

- Minal Pawar from Mumbai



The impact we have been able to create in the lives of several women has been gratifying. Being a homemaker myself, I fully understand what it means to wear several hats and still want to have a career. I am glad we at Talent Corner have been able to provide the opportunity. I am grateful to our women of Strength Franchise Partners at Talent Corner. They have proven that one can be a home maker & still have a career to feel proud of.

- Nita Doshi, Director and Senior Mentor at Talent Corner

Finding the right talent has become a nightmare in this cutthroat competitive era. Thanks to Talent Corner for bridging the gap between the industry and skilled professionals. As I come from a travel & tourism background, I did not have much exposure to this industry and I would say that while working with Talent Corner for the past four years I have gained good knowledge and great experience. It feels great to offer someone a job opportunity or land them a better job.

- Manleen Kaur from Chandigarh



I transitioned to the Recruitment Franchise Industry in 2017, after working in Global MNC's in the semiconductor industry for over a decade and a half. Over the last six years that I have been with Talent Corner, I have developed and built my franchise with pan India clients. I have recruited many mid to senior-level positions across industries. My inspiration as a female entrepreneur is other women entrepreneurs! If you have the entrepreneurial passion burning inside of you, keep going, keep stoking the fire. The beginning is challenging, but when you finally discover how to achieve success and how to make money doing something you love, it will feel like a dream come true! Rashesh Doshi and his team are extremely approachable and encouraging even if you are not from the recruitment industry. They will make you ready to take on the clients and candidates in no time.

- Sandhya Kulkarni from Bengaluru

It was my dream to see myself as a successful businesswoman someday! So after gaining experience in multiple industries as an HR, I chose to start my own HR Consultancy. As I was already in touch with another franchise of Talent Corner, I knew Talent Corner would be the best platform to start my career as an Entrepreneur. Talent Corner allows you to have complete ownership of your work. They help you with growth, problem-solving, positive attitude building and take you through the team building and team handling process. In short, it is the right platform to convert your talent into success.

- Sreeja Talukder from Kolkata



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## An Educator's commitment towards Sustainability

Dr Neelam Malik an ardent nature lover and believer in the phrase "Vasudhaiva Kutumbakam", connected to the universe in a very unique way. This makes each one of us one with nature and the environment.

Dr Malik, the Director of the AryaGlobal Group of schools infuses this sensitivity towards matters related to conservation and environmental consciousness amongst her family, her staff members and her students. Walk into any of the AryaGlobal schools in Nandivali, Ambarnath and Kalyan or their head office in Thane and you will experience a serene atmosphere, adorned with beautiful plants and ample greenery; meticulously overlooked by Dr Malik herself.

She is working diligently towards the implementation of the 'Green School' concept and is the NISA (National Independent Schools Alliance) Green Ambassador for Maharashtra.

Dr Neelam Malik vision is multipronged

- Instilling a love for nature in children as they are surrounded by trees
- Integrating concepts of science, geography and art through the medium and in the company of nature
- Creating a calming, happy environment to promote children's emotional and mental well-being

The activities that the AryaGlobal schools have integrated into their curriculum are

- Making Bio Enzymes
- Soil Mixing
- Soil levelling



Horticulture Workshop with the Superintendent of Gardens, BMC, Shri Jitendra Pardeshi



Dr Neelam Malik

The theme of 'Sustainable Development Goals' is chosen during all our events because it's the need of the hour. The environment is the third teacher and the next generation must think about sustainability

- Planning the layout and tending to their garden
- Harvesting activity
- Waste audit by all stakeholders- students, housekeeping staff, admin staff and teachers

Simple changes in our attitude can build our relationship with the environment

- Discard paper with respect
- Sharpen pencil shavings in a compost bag
- Decorate classroom windows with money plants
- Collect seeds of fruits and vegetables and disperse them in an open ground
- Carry handkerchiefs and minimise the use of tissues
- Carry water bottles to avoid using disposables
- Children can use hand grinders to help in the kitchen

St. Mary's High School, a 34 year old institution, is ranked the No.1 Budget School in India and Arya Gurukul, No.1 in Maharashtra for SDG Committed School by Education World (super 30 budget private schools).



Students engaged in Tree Plantation, No Plastic, Swacchata campaigns and Save the Soil movements

## Nidarshana Gowani empowering women and working towards gender equality

International women's day is not just about motivational posts and pink and turquoise gift hampers for the women in our lives and workplaces. As we celebrate International Women's Day, it is time to treat them with grace and gratitude. It is important to recognize the significant contributions made by them in a plethora of fields like space, politics, science, technology, business, and social work. The way they manage various roles and balance societal, professional and family fronts with ease is commendable. However, it shouldn't be used as an excuse for others to shrug off their responsibilities.

The potential of women in leadership roles is evident from our honourable President, who is a woman. Women have been creating ripples with their presence and performance in various fields. Sunita Williams, Indra Nooyi, Kiran Bedi, Kalpana



Chawla, Arundhati Roy and many more; the list of women achievers is endless. However, it is not just the achievements of women in headlines that deserve recognition. Women from all walks of life are making the world a better place with their efforts. As a part of my work at the Kamala Ankibai Ghamandiram Gowani Trust, I regularly interact with numerous women who are striving to make a difference in their unique way. Despite tough circumstances and rampant inequality, they work hard to make their existence meaningful. Their efforts are an inspirational display of their determination, persistence, hard work, and zeal. A positive attitude and the will to excel help them to wriggle their way to success, irrespective of their financial or social status. Kamala Power Women awards are also an effort to recognize and felicitate these women and let them know that their contribution is not going unnoticed.

Women have the potential to shape the future of the world, and as a society, we must assume the responsibility of empowering and supporting them. We must join them in the fight against inequality, glass ceilings, pay



gaps, the patriarchal constructs that hinder them, and a lot more.

Let us pledge to work towards a society that is free from gender biases and discrimination, where everyone including women can flourish and reach their full potential. This women's day, let us look beyond flowers and

social media posts. Let us celebrate the wonderful creation called woman and applaud her commitment by working towards a more inclusive world.

- Nidarshana Gowani, Businesswoman and Philanthropist



## WHEN WOMEN BECOME CHANGEMAKERS AND LEADERS



**Kinnari Hariyani, Director - ChargeZone**

integrated technology, powered by software systems with hardware and renewable energy capabilities. They have created a playbook of Fleet Electrification (B2B) and Inter-City Retail EV Charging (B2C).

"As a part of our vision of creating a network of one million charging points by 2030, we have built an extensive network of electric bus charging stations to strengthen public EV charging infrastructure in the country. Our aim is to reduce tailpipe emissions in key cities across India and consequently bring down pollution in urban markets by encouraging the personal, public and commercial mobility segments to increasingly adopt electric vehicles as a mode of commute," says Kinnari Hariyani, Director of Charge Zone®.



Women with their multitasking skills and empathy are winning many corporate wars and challenges. Kinnari Hariyani is one such empowered woman who is helping her company meet the growing demand of power for electric vehicles.

As per the data India would require around 63,000 charging stations and cumulative investments of Rs 269 billion (Rs 26,900 crore) for setting up the charging stations over the next five years to cater to the growing demand for power for operating EVs.

Charge Zone® is one of the leading global companies to have a fully

"In the long term, our mission is to achieve NET ZERO by bringing in renewable energy integration across our entire electric bus charging network and enable a faster transition to green mobility," She adds.

The target of having 30,000kms of highway electrification is in process out of which 10000kms done.

Charge Zone®'s EV charging network is driven by a sophisticated Grid-to-Vehicle (G2V) technology that enables an unmanned EV Charging experience for the end EV user.

"Further the cloud technology is coupled with the smartphone app that makes EV Charging process unmanned and the transactions cashless. We truly believe that convenience, is the only metric that can change consumer behaviour," she explains.

As a woman in EV space, she feels that there is so much more to explore and deliver. The market size is huge since everyone now prefers to use clean energy for their vehicles.

"This space offers a lot of learning and a chance to build a legacy that rests on sustainability," Kinnari Hariyani adds.

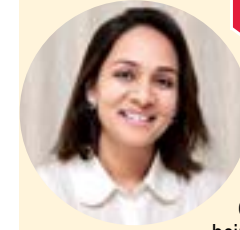
For more details contact:  
**ChargeZone, Vadodara**  
[www.chargezone.com](http://www.chargezone.com)

## Impact, Innovation, and Insights- Story of Deepak Foundation's "social affair"



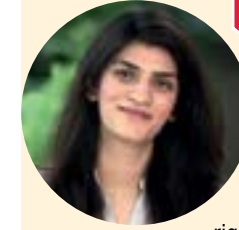
While working for the betterment of people, we need to have compassion, perseverance, resilience, planning, strong will power, never say die attitude and most importantly commitment. With the International Women's Day approaching, I feel a woman can do multiple activities as she has a pool of talent which is unutilised. Women are the most important chain of connection with the community, if they are empowered, the whole community can be transformed.

**- Dr Jai Pawar, Director, Deepak Foundation**



At Deepak Medical Foundation, we work with a broader mission and vision. Medical intervention being the prime focus, we also concentrate in putting equal efforts in building social equality by providing livelihood development avenues. This entail working with women self-help groups, women dairy groups, anganwadis to strengthen the wellbeing initiatives for women and children. Health and nutrition are two areas that need constant intervention, and our team closely works with grassroots workers to ensure nutritional needs are addressed too. Our anaemia screening initiative for adolescent girls has helped us to deal with the deficiency challenge with right intervention

**- Dr Riddhi Mehta, Incharge Deepak Medical Foundation**



My education and background helps me a lot to apply the same scientific rigour for social change. At Deepak Foundation, we invest extensively in gathering and analysing data to ensure that we are making an impact in the communities we serve. We also strive for innovation in all our projects to ensure that we are aligned with the needs of new age India that does not ask for charity but rather equitable opportunities.

**- Dr Ruchi Mehta, Head of Strategy Deepak Foundation**

Deepak Foundation, headquartered in Vadodara, Gujarat, has been relentlessly working for the under-served communities since 1982. With four decades of legacy in social development sector, Deepak Foundation has transformed the lives of more than 2 million people. Today, the Foundation has a team of more than 800 employees that work in the field of healthcare, education, skills training and livelihood across 8 states in the country. The Foundation's goals are aligned with the state and Central Governments so that people can be helped to access various schemes and policies.

Deepak Foundation works around a strategic framework to deliver optimum impact for all its social initiatives. In the non-profit space, it partners with various social organisations, government bodies, CSR teams to pilot need-based projects and then scale them up to bring social transformation. The Foundation is also a partner of choice for many corporates including all the CSR initiatives of the Deepak Group for the communities in and around their areas of operations.

One of the strengths of the Foundation has been their ability and experience to bring together multiple stakeholders to work for a common purpose.

Under the leadership of Director, Dr Jai Pawar, the Foundation has also started working with various start-ups and social enterprises to help them with the last mile connect to the grassroots level as "collaboration over competition" remains their motto. This agility is what keeps the giant organisation relevant with changing times.

Dr Jai Pawar, Director, Deepak Foundation is a Ph D in Zoology and worked with the Gujarat Ecology Commission in the past after which she joined Deepak Foundation in 2007. She attributes her success in community service to C K Mehta, Founder Chairman of Deepak Foundation and

Deepak Mehta, Trustee, Deepak Foundation and CMD, Deepak Group.

With a formidable and dedicated inhouse team, the Foundation works tirelessly across different sectors, with a key focus being empowerment of women and vulnerable groups like tribal populations, underprivileged children and people with disabilities.

"Women in our country have played a vital role in nation's development. I feel that there is a lot of scope for women to showcase their talent. They are now changemakers, innovators and trendsetters. It is indeed a good time to witness the change and see women making real difference. The canvas is broad and as women we can bring the change we always hoped to see," she adds.

Dr Riddhi Mehta, Incharge Deepak Medical Foundation, a Family Medicine doctor by education is majorly the driving force behind Deepak Medical Foundation and an avid animal lover. A leader who leads with humble heart and empathetic mindset.

She has been at the helm of affairs including strategizing solutions during the pandemic despite the challenges - new and old - to shaping the integrated model of DME.

Dr Riddhi further stated, "At Deepak Medical Foundation, there are generations which are connected to us through our integrated community programmes. It feels great when people walk into our facilities with hope for trustworthy health care. When we started working for women and child-care, we felt that there is a lot that a woman can do when her potential is tapped. A woman can actually bring

about a major difference when we plan to change the society in a certain way. We can provide support at multiple stages of her life which helps her support the family which in turn helps the community overall."

Apart from this, she is an avid animal lover and as the President of VSPCA - a not-for-profit organization that works in the area of animal welfare and wellbeing. Under her aegis, VSPCA has broadened its scope from being a treatment center for stray animals into an end-to-end solution for first response, mobile treatment, emergency surgery, care and rehabilitation. She shares a passion for animals that is a motive force for the whole team.

Dr Ruchi Mehta, Head of Strategy, Deepak Foundation, is a PhD in Medical Oncology from University of Oxford. Before she started her career in the field of social development, she worked in the UK as a consultant helping National Health Service (NHS) design their health care delivery programs. She returned to India 6 years ago and has been serving the society through Deepak Foundation since then.

She also manages a residential institute for children with disabilities and orphans, Sankul, in partnership with the Govt. of Gujarat. "Traditionally, our society perceives these children as objects of charity, but all of our effort has been towards helping these children unleash their full potential and become contributing members of the society," Dr Ruchi Mehta.

Dr Ruchi Mehta said, "In 2021, Deepak Foundation became one of the few inpatient Palliative Care provides for terminally ill cancer patients in the state of Gujarat. Our vision is to relieve their pain as much as possible and give them a life of dignity and peace until they die. In less than two years, we have served more than 500 cancer patients."

## Embracing women in infrastructure - International Women's Day 2023

When we say #EmbraceEquity, it simply means to create room for equal participation, equal opportunities and make women feel welcome," says Tanvi Dandawate Auti, Managing Director of Dhruv Consultancy Ltd - one of India's fastest growing Infrastructure Consultancy firms.

Infrastructure as a sector has been traditionally known to be a male-dominated one. But the picture is changing. #EmbraceEquity is the mantra for International Women's Day 2023 and the Indian Infrastructure Sector is not lagging behind. Tanvi joined her family business at a young age in her life when she took over the reins from her father, Pandurang Dandawate.

A company popularly known for their Highway Design, Authority Engineer and Project management services, Tanvi has taken the company on a global level within just 7 years of taking over. "Like every sector, Infrastructure has its own challenges, but nothing that women today cannot deal with. The education system and the overall exposure today has enabled Indian young women to excel in every sector. And with the growth in national infrastructure projects, the opportunities in the field are at its peak."

Cementing her beliefs in her organisation, Tanvi has built an equitable and inclusive work culture for women. "As a woman in a key position in the company, I want to motivate more and more women to join the infrastructure sector by giving them opportunities to learn, grow and be financially independent. For instance, when we go for campus hiring, our policy is to recruit an equal number of male and female candidates." This is vividly seen when one walks into Dhruv's corporate office, where 80% of the workforce are women with many of them holding key positions in the company.

"The picture is changing and it is changing for good. I appeal to young girls to leave your inhibitions behind and take up careers in infrastructure. We need brilliant minds and the grit to stand strong in challenging situations, which women are inherently capable of. We want to change the narrative that Infrastructure is a male-dominated sector and that change has already begun," said Tanvi Dandawate Auti.



**Tanvi Dandawate Auti, Managing Director, Dhruv Consultancy Ltd**

## Carrying forward a rich legacy



**Geeta Sanjay Singh**

While walking in the footsteps of her late father, R N Singh, who was a Member of the Legislative Council (MLC) of Maharashtra as well as President of Uttar Bhartiya Sangh for over 25 years, Geeta Sanjay Singh also believes in reaching out to the grassroots

Geeta Sanjay Singh, 50, believes in leading from the front. As the director of Bombay Intelligence Security (India) Ltd and Mahanagar Media Networks Pvt Ltd, which publishes the Hindi daily, Hamara Mahanagar, she has chalked out her path of success with immense grit and determination.

She is the elder daughter of the late R N Singh, who is revered as a great son of the soil, and undertook various social welfare work for the upliftment of the economically disadvantaged and education for the girl child. Besides, he was also instrumental in giving employment to millions through Bombay Intelligence Security (I) Ltd, a company that was founded by him.

Geeta Singh believes in carrying forward the great legacy of her father. Today, she has multiple feathers in her cap with aplomb. She is the Vice-President of Ram Sakhi Ram Niwas Shikshan Sankul, which is dedicated to the education of girls. She is a trustee of Panadevi Public Charitable Trust and a working committee member of Uttar Bhartiya Sangh, Mumbai.

She is advisor of Akhil Mahila Sashaktikaran Trust. Besides, she is the director of several private limited companies, such as Ram Sakhi Ram Niwas Films, Santosh Carewell Services, BIS Agro Farms and Krish Multitrade.

For her extraordinary contribution towards the welfare of society at large, she has been bestowed with various prestigious awards over the years. She has been awarded the Naari Samman Award by the Women Entrepreneurs International Chambers of India (WEICD). She has won the Times Power Women of 2020 Award from the Times Group. She has also been featured in The CEO Magazine as the Women Entrepreneur of the Year 2020.

Furthermore, she has been bestowed with the Lady Leadership in Security Award 2022 by the Central Association of Private Security Industry (CAPSI).

In 2020, during the peak of the Covid-19 pandemic, Geeta Sanjay Singh marshaled all her resources to provide for the shelter, food and transportation of individuals from the weaker sections of society. She was also instrumental in organizing quarantine camps with adequate support from the state government and arranged for sufficient supplies to treat the affected.

One of the issues, which remains close to her heart is the education of girls, especially in the remote corners of the Nation through their organization Ram Sakhi Ram Niwas Shikshan Sankul. With this, Geeta Sanjay Singh is walking in the footsteps of her late father who continued to strive for the betterment of the downtrodden till his last breath.

## Startup India: Women encouraged to take up entrepreneurship as a career

Under the Women for Start-ups campaign of Startup India Initiative, a workshop was organised at Atal Incubation Center in Banaras Hindu University (BHU) here on Friday.

About 50 existing and aspiring women entrepreneurs participated in the workshop.

Startup India is a flagship initiative of the central government, aimed at catalysing the startup culture and building a strong and inclusive ecosystem for innovation and entrepreneurship in the country.

Under this initiative, Startup India Team is promoting women entrepreneurship through Women for Start-ups campaign, under which a workshop is organised for existing and aspiring women entrepreneurs for their capacity building and making them familiar with the start-up ecosystem as well as various aspects of entrepreneurial journey.

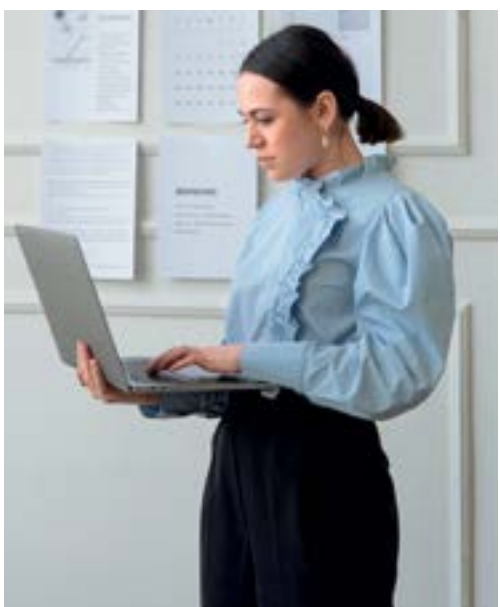
In the first session, Atal Incubation Center CEO in-charge Prashant Ranjan gave a brief overview of Uttar Pradesh Start-up Policy-2020 and explained the offerings of the center. Sham-

bhavi Sharma and Suyash Ratna Tripathi from the Start-up India Team took a session on Start-up India Scheme, DPIIT recognition for start-ups and tax exemption benefits. Participants were also apprised about the process of registration on the Start-up India portal and how they can take benefits of various exemptions under the scheme.

An entrepreneurial journey session was held by Tripti Verma, Chief Operating Officer at Study at Home to motivate participants to take up entrepreneurship as a career.

She shared the story of starting her venture and the challenges faced during her journey. She also emphasized on the importance of developing communication skills and storytelling to the participants. Saikat Sen, chief operating officer of SATHI-DST lab at BHU interacted with the participants through a capacity building session on entrepreneurship.

It was followed by sessions on the fundraising process and investor psychology by Soumya Khurana and Rahul Narvekar, the founders of



WYN Studios and India Network, respectively. A mock pitching session was also conducted for selected start-up founders, where they pitched their start-ups to the panel and received the feedback from them.



**Dr. Simple Aher**

## Skin lounge - Providing beauty and healthcare on international level

As we celebrate Women's day, we acknowledge Dr. Simple Aher for taking the beauty standards of India to a next level. Dr. Simple Aher believes in bespoke treatments, as every individual is unique. Her expertise comes from her vast experience over the years in Dermatology, Cosmetology and Trichology with emphasis on aesthetic Dermatology.

Dr. Simple is a Celebrity Dermatologist, Cosmetologist & Trichologist and the CEO of 'Skin Lounge'. She trains doctors internationally and has won multiple accolades globally, like the prestigious National Health and Icon Award (2018 & 2019), Best Dermatologist Award and Best Anti-Aging Doctor (PAN India) for three consecutive years, thanks to her many degrees that include M.D., FCPS, D.D.V and Diplomas in Trichology, Beauty Science, Skin Aesthetics, and Anti-Aging from Malaysia.

**Dr Simple Aher's golden mantras are:**

- Skincare is an everyday routine
  - Be very mindful of products which you buy for your skin and hair
  - Do not forget to use sunscreen at home
- Dr. Simple Aher's modern clinic, Skin Lounge boasts of the most advanced and USFDA-approved machines and treatments abiding by stringent anti-covid protocols. Today's technology and circumstances has helped tele dermatology in continuing care and treatment of patients. Skin Lounge is happy to be at the forefront of providing quality consultation and treatments

through video conferencing.

As in today's world, in every field attractive positive faces are accepted by clients. Her latest trending services like Bullet whitening & Korean glass treatment work magically on colour, harmony and open pores in a single session with results equivalent to multiple sessions! She also provides treatment for acne, scars, fairness and glow, skin tightening, botox, fillers, vampire face lifts, non-surgical face lift, thermage, non-surgical breast lift, non surgical butt lift, face and body contouring, stretch marks removal, laser hair removal full body and hair regrowth on the scalp non surgically.

Dr. Simple Aher philanthropic nature is evident by her care and treating acid survivors non surgically to restore their faces. Her goal in life is not just to transform a face but transform lives to achieve another level of spirituality leading to a purposeful way of life and making India proud on a global platform.

For more details contact:  
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Follow Dr Simple on Instagram:  
[@Skinloungeclinic](https://www.instagram.com/Skinloungeclinic)



## Dr. Grace Pinto - Empowering the next generation of innovators through education

International Women's Day celebrates the very essence of women all over the world. This day is commemorated to honour all women for the unique role they play in society. Women are rising up to their full potential and making noteworthy contribution in all segments of life. In the education sector, the contribution of Dr. Madam Grace Pinto, Managing Director, Ryan Group of Institutions has been commendable. Being passionate about teaching, Grace Pinto took keen interest in teaching and began as a school teacher and later along with her visionary husband Dr A F Pinto, Chairman, Ryan Group, she began her mission of making education accessible and affordable to the children of our country by opening up centres of learning across the nation.

As Managing Director, her business acumen coupled with a deep and abiding faith in Lord Jesus Christ has enabled her to partner with her husband in building one of India's largest privately owned and managed chain of institutions spread across 40 cities and 18 states offering K-12 curriculum through state, national and International education with technology integrated pedagogy.

Recently she was bestowed upon "Women Leadership Award in Education 2023 by Economic Times, Lifetime Achievement Award 2022 by H. E. Prithvirajsing Roopun, GSK, President of the Republic of Mauritius at Mauritius and Her Power Award 2022 by the Brand Story.



**"To all the incredible, talented and wonderful women, you have all the potential to contribute to the political, economic, social, cultural and civil spheres of our society. You are God's masterpiece, a symbol of virtue, strength, patience and above all resilience. Embrace your god-given abilities and talents, have faith in yourself and learn to use them fearlessly to contribute to the world around you. Develop intolerance for mediocrity and aspire for excellence even if the going gets tough. You are precious! And always remember, "Forward ever, backward never..."**

- Dr. Grace Pinto

She humbly attributes all her success to God Almighty.

Dr Grace Pinto is responsible for providing overall strategic direction to the organisation. She is blessed with leadership qualities and is

predominantly engaged in making it more relevant to today's times. As an educationalist and an adherent believer in God, she is comprehensively involved in crafting a modern and phenomenal educational platform.

Dr Grace Pinto and her team remain committed to fostering industry-academia partnerships to impart 21st century skills and provide new avenues to students for 'learning by doing' and to upskill, reskill and reinvent themselves to keep up with an ever-changing world and emerge not only as industry ready employable youth but also choose their own vocations to be researchers, entrepreneurs and contribute to society.

Dr Pinto acknowledges Mother Teresa as her role model in reaching out to the poor and needy of the society. Her willingness to reach out to society and support social causes has been remarkable. She champions the cause of the underprivileged, women empowerment as well as the welfare of senior citizens through several initiatives. Thanks to the vision and grit of Dr. Grace Pinto, through her efforts, lacs of children are blessed to receive holistic education to grow up as lifelong learners and responsible global citizen leaders.

## Pooja Sheth Madhavan building a responsible future with eco-friendly lab-grown diamonds



Pooja Sheth Madhavan

Lab-grown diamonds are becoming increasingly popular worldwide as they are not only real but also friendly on the pocket and to the environment. With the rising popularity, Pooja Sheth Madhavan, Founder of Limelight Diamonds founded the Brand in 2019 with an aspiration to create a luxury niche in the world for lab-grown CVD diamonds from India. Hailing from London, Pooja studied Economics & Finance at the London School of Economics and Harvard Business School, USA and worked as an Investment Banker at Barclays Capital in London. Her sound understanding of management coupled with a global perspective sets her apart as the new age leader, this has resulted in establishing the brand to be the new wave of brilliance in India.

"My vision for Limelight is to establish itself as a global sustainable luxury jewellery brand from India. Inspiring, beautiful, and totally couture, yet easy on the ecology, through CVD diamond jewellery. I wish to give it back to mother earth and add these sustainable diamonds to every conscious diva's wish list. We are on a mission and I am excited to announce that Limelight is globally the first exclusive lab-grown diamond jewellery brand to be certified as ESG+ compliant," said by Pooja Sheth Madhavan, Founder of Limelight Diamonds.

As the leading sustainable brand in India, Limelight has been at the forefront of showcasing lab-grown CVD

diamond-studded jewellery from India to the world. Limelight has its stand-alone stores in Mumbai & Kolkata and availability across 25 cities including Bangalore, Hyderabad, Chennai, Delhi, Ahmedabad, Surat, etc., the brand continues to penetrate strongly in the Indian jewellery market. Backed by the world's largest lab-grown diamond production unit that boasts of rough diamond production of over 5 million carats each year, Limelight Diamonds come with the strength of a wide range of jewellery for their customers.

Pooja Sheth Madhavan further added, "1 carat CVD diamond can save upto 250 tonnes of land and 500 litres of water. In the world, today, we consume over 100 million carats of diamonds!! One can only imagine the damage we are doing through mining. All this can be saved, thanks to technology. And that too with no compromise in quality but in fact getting a superior diamond which is the purest type of diamond. I feel extremely passionate that this technology has been indigenously developed in India and right from growing to cutting and polishing to studding in jewellery, it all happens in India. And I want to bring this India story into the limelight globally."

Lab grown diamonds (LGD) are exactly the same as mined diamonds but just grown in labs instead of growing below the earth. Just like the concept of test-tube babies and naturally born babies where the process is different but the output is exactly the same, LGDs are 100% real diamonds that are grown by exactly replicating the diamond creation process which occurs below the surface of the earth. As a result, LGDs have the same chemical, thermal, optical and physical characteristics as a mined diamond.

There are two types of lab-grown diamonds -- CVD and HPHT. India particularly specialises and leads in the chemical vapour deposition (CVD) technology that is certified as Type IIa - the purest type of diamonds, which is a rarity to find even in mined diamonds. HPHT diamonds on the other hand are developed in China and contain metal impurities.

### Limelight Diamonds

Started in 2019, Limelight Lab Grown Diamonds Ltd has been India's leading sustainable diamond luxury brand offering lab-grown CVD diamond-studded jewellery. Headquartered in Mumbai, Limelight has been able to spread its wings in India with a network of over 65+ partners in cities like Hyderabad, Bengaluru, Chennai, Kolkata, Delhi, Surat, Mumbai, etc. Backed by the world's largest lab-grown diamond production unit that boasts of rough diamond production of over 5 million carats each year, Limelight Diamonds come with the strength of a wide range of jewellery for their customers.

For more details on lab grown diamonds visit the website [www.limelightdiamonds.com](http://www.limelightdiamonds.com)  
Contact - +91 72088 69094  
Email - [info@limelightdiamonds.com](mailto:info@limelightdiamonds.com)

## Empowering women today to build a better tomorrow: Lodha

With the vision of 'Building a Better Life,' Lodha is driven by the 'Do good, do well' philosophy to positively impact the people and society at large. In our nation's journey towards becoming a superpower, Lodha has made significant efforts to empower women and unleash the potential of young minds. To build a stronger nation, the company is focused on initiatives that enable quality education and empower the community through upskilling and employment.

Lodha Oakwood School and Lodha World Schools provide an environment that empowers young minds to be the leaders of tomorrow. Driven by female leadership and a great quality education system, the schools nurture an inclusive space, enabling students to pursue excellence. The accomplishments and skills of the female learners are a testament to the schools' commitment to providing equal opportunities for all.

The Unnati programme is designed keeping in mind the constraints that the larger women's community in India faces when it comes to employment. Barriers like transportation, household responsibilities and safety, to name a few, are reasons for many women to



Exceptional women leaders of Lodha Schools leading from the front

**A WOMAN IS THE FULL CIRCLE. WITHIN HER IS THE POWER TO CREATE, NURTURE AND TRANSFORM**

- DIANE MARIECHILD



Lodha World School students showcasing their talent at the Kala Ghoda festival



Project 'Unnati' enabling women to join the formal workforce

quit their jobs. This initiative enables women to get up-skilled, participate in the formal labour force, and brings work close to them to achieve their aspirations. It is a meaningful step to give millions of Indian women the opportunity to strengthen themselves,

their families and the nation - for 'She' is Unnati in the truest sense.

This Women's Day, Lodha is celebrating the women who own their voices, ambition, and homes with pride and inspire others to do the same because #SheOwnsIt.

## A solution for repeated pregnancy losses

Early pregnancy loss is a frustrating and heart-wrenching experience for both the patient and the physician. Early pregnancy loss is unfortunately the most common complication of human gestation, occurring in as many as 75% of all women trying to conceive. Most of these losses are unrecognized and occur before or with the next expected menses. Of those that are recognized, 15-20% result in spontaneous abortions (SABs) or ectopic pregnancies.

Approximately 5% of couples trying to conceive have 2 consecutive miscarriages, and approximately 1% of couples have 3 or more consecutive losses.

Most spontaneous miscarriages are caused by an abnormal (aneuploid) karyotype of the embryo. At least 50% of all first-trimester spontaneous abortions (SABs) are cytogenetically abnormal.

Preimplantation genetic screening (PGS) of a removed blastomere for aneuploidy would theoretically increase the likelihood of embryonic implantation couples in whom pregnancy loss can be attributed to a balanced translocation may benefit from specific genetic testing by preimplantation genetic diagnosis (PGD).

Immunological cause is other important point to be noted and diagnosed in cases of RPL.

A panel of tests for RPL is very important to consider. Tests for



Dr Nandita Palshetkar

antiphospholipid antibodies (APLAs), signaling the presence of the autoimmune disease antiphospholipid antibody syndrome (APS), have reportedly been positive in 10-20% of women with early pregnancy losses.

Other causes include anatomic, environmental, infections, haematological and endocrinological

### TREATMENT OF PATIENTS

Treatments for recurrent miscarriage can involve lifestyle changes, medications, surgery or genetic tests to increase the chance of a successful pregnancy. With certain conditions surrounding recurrent miscarriage, medical or surgical treatments can lower a woman's risk for

future miscarriage. Regardless of the underlying aetiology, couples require accurate information on their chances of having a baby and appropriate support should be offered to reduce the psychological burden associated with multiple miscarriages.

### Treatment includes:

- Progesterone therapy
- Steroids
- Low dose aspirin
- Injectable blood thinners (low molecular weight heparin)
- Antibiotics for presumed chronic inflammation of the uterus
- In vitro fertilization
- Preimplantation Genetic Testing for Aneuploidy (PGT-A)
- Intracytoplasmic sperm injection (ICSI)

In-Vitro Fertilization is an approach to pregnancy for women who have experienced recurrent miscarriages. The process provides specific steps you can take to increase your chances of having a healthy pregnancy, minimizing the risk of a miscarriage along with use of PGT in recommended and eligible cases.

**Dr. Nandita Palshetkar**  
MD, FRCOG (UK-HON), FCPS, FICOG,  
Founder & Medical Director,  
Bloom IVF Group, Lilavati Hospital  
(Mumbai) and Fortis Group of  
Hospitals (Delhi and Mohali)

## Real intelligence-based Robotics surgery plays crucial role in knee replacement



Dr Shivareddy H. A.



Dr Ashish Singh Passi



Dr Ashish Phadnis

In their daily life, women play multiple and indispensable roles for the smooth functioning of the family. Due to hectic work and running around to finish household chores, women tend to ignore their health and well-being. But over some time, the body shows signs of deterioration and in the list are the knees and hips get affected due to arthritis. Osteoporosis, fractured knee bones, ligament injury or avascular necrosis are some of the factors causing arthritis.

On the eve of women's day, it is crucial to empower women with information about the Robotic Knee replacement treatment for arthritis to lead a pain-free life.

Highlighting the robotic knee replacement, Dr. Shivareddy, H.A., Aikya Mother Child & Bone Clinic, Bangalore says, "CORI robotics surgical

system is a potential game changer in the field of joint replacement surgeries and second-generation real intelligence based (RI). Having performed all knee replacement with all kinds of technologies in the past and now with CORI, I can say, the CORI system has outperformed the conventional instruments and other technologies owing to its accuracy in terms of sub millimetre and sub-degree."

"Another added advantage is that it creates a virtual boundary on the bone surface, this means if I try to deviate from the plan either intentionally or unintentionally robot will not allow me to cut even sub millimetre of extra bone apart from damaged bone. The CORI robot assists in executing accurate bone cuts as per the plan made in advance with the help of patient-specific precise 3 D bone model of the

joint. This entire process of surgery eliminates the need for a CT scan or MRI before the operation" added Dr. Ashish Singh Passi, Anhad American Robotics, Ludhiana.

Keeping in mind that every knee is unique, with the assistance of CORI, the doctor can customise each surgery as per the patient's requirement and the knee implant is almost custom fit for the patient with sub millimetre accuracy and proper alignment. It also helps to lessen blood loss, speed up recovery and improve knee function and is as good as a natural knee says Dr. Ashish Phadnis, joint replacement surgeon & Director Orthopedics, Jupiter Hospital, Thane.

Sharing her experience, Pushpa Shah who suffered from degenerative knee arthritis says, "Robotic knee replacement has been a boon in my life."

## More women leaders must for India to grow at 9-10% pa: Kant

If India has to grow at high rates of 9-10% per annum year after year for the next three decades or more then it will not be possible unless more women attain leadership positions, former NITI Aayog CEO and India's G-20 Sherpa Amitabh Kant said here on Wednesday.

Kant was speaking at the FICCI FLO Hyderabad Business Awards where 20 women leaders and entrepreneurs were awarded. In his address, minister KT Rama Rao urged women entrepreneurs to start looking beyond Hyderabad for investment opportunities.

While Apollo Hospitals Enterprise Ltd joint managing director Sangita Reddy was given lifetime achievement award, Hyderabad Software Enterprises Association president and Infosys Hyderabad campus head Manisha Saboo bagged the stalwart award in the women in tech category.



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